

# GMI CERTIFIED LABELING SOLUTIONS

*Certified for over 10 years, offering our customers consistent color, reliable quality, and strong brand protection.*



**GMI (Graphic Measures International) Certification is trusted by major brands and retailers to ensure print suppliers meet strict color, registration, and quality standards.**

*Partnering with a GMI-certified printer means you have:*

- *Consistent color across every run and SKU*
- *Accurate brand representation, no drifting, no surprises*
- *Reduced risk of print rejections or costly re-labeling*
- *Confidence during product launches and brand updates*
- *Controlled quality systems backed by proven processes*

*Our team supports you through expert color management to maintain brand standards, offering both flexographic and digital printing options tailored to your goals. We provide material and adhesive guidance to ensure performance, along with fast, reliable proofing and onboarding for new projects. From order quoting through delivery, you can expect clear communication and a smooth, stress-free production experience every time.*

**UPLAND**  
**LABEL**

*How do you ensure your labels look their best while being effective and meeting GMI requirements?*

**You need a full service labeling solution on your side.**

Our team supports you through expert color management to maintain brand standards and deliver the same look across every run.

We also provide thoughtful material and adhesive guidance to ensure your labels perform in real-world environments, whether exposed to moisture, friction, temperature changes, or heavy handling.

You'll experience fast, reliable proofing and an onboarding process designed to make new projects easy to launch. Communication is clear from start to finish, so you always know where your order stands. From artwork setup through final delivery, Upland is equipped to make label ordering smooth, consistent, and stress-free.

Our online order portal makes label management simple by giving you access to order history, past artwork files, and real-time status updates, while also making reorders quick and easy. This is especially helpful for companies with multiple locations, teams that rely heavily on order reporting and data, or businesses with several people involved in procurement.

Everything stays organized in one place, giving your team clarity, control, and efficiency.

## **EXPERTS IN LABELS, GMI CERTIFIED**

Work with a team committed to protecting your brand. As a GMI supplier with more than a decade of certification, Upland Label delivers premium results that represent your visual standards accurately and consistently, helping you make a strong impression across every product line and retail environment.

**UPLAND**  
**LABEL**

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