

SMART LABELING SOLUTIONS

In today's competitive landscape, your label needs to do more than just look good. It needs to work hard. Upland Label's smart labeling capabilities help you create labels that stand out while delivering critical functionality for tracking, compliance, marketing, and customer engagement.

BARCODE PERFORMANCE YOU CAN TRUST

Barcodes are essential for food, beverage, and other labels where accuracy matters. Upland Label delivers clean, crisp barcodes that scan seamlessly every time.

Whether you need:

- UPC or EAN codes for retail
- 2D barcodes for packaging traceability
- Microtext or serialized barcodes for added security

BOOST CUSTOMER ENGAGEMENT WITH QR CODES

Adding a QR code to your label instantly levels up your product by:

- Connecting customers to your website, social media, or product videos
- Providing access to instructions, ingredient details, or traceability data
- Offering exclusive content, promotions, or loyalty program enrollment

Dynamic QR codes allow you to update the destination even after printing, giving you long-term flexibility for changing campaigns or updated information.

VARIABLE DATA PRINTING CAPABILITIES

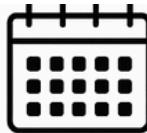
With advanced digital printing, we can customize each label with unique data, *including:*



Barcodes or QR codes



Lot numbers and batch codes



Expiration and production dates

000001
0000002

Sequention numbering
(e.g. 000001, 000002)



Dynamic QR destinations



Region-specific or multilingual content

This capability supports compliance, inventory management, and targeted marketing without sacrificing consistency or visual appeal.

At Upland Label, we provide a comprehensive range of labeling solutions, from blank labels in highly customized materials and shapes to dynamic, eye-catching designs featuring metallics and vibrant colors. Whether you're looking for basic labels or intricate, brand-defining pieces, we've got you covered. Plus, we supply high-quality ribbons to support your business's printing needs, ensuring that you receive everything required from one trusted source.

Why Choose Upland Label?

We simplify your labeling needs by offering custom and stock labels, printers, software, and ribbons—all in one place with our complete barcode solution system. Our team is highly skilled in matching materials and adhesives to your specific application, ensuring optimal performance and quality.

UPLAND
LABEL

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